



Frequently asked Questions

Q: Why should I enter?

A: There are several reasons companies enter. Below are a few:

- Building recognition for your company within the industry
- Use entry process and benefits listed below in social media and advertising
- Builds employee morale

Q: What recognition does my company receive if selected as a finalist or winner?

A: The Star Awards is the Southwest's premier building industry awards program. Winning (even being named a finalist) sets you apart as one of the best in a particular category. When you win one of these awards, you have concrete, objective, third-party affirmation that you can present to a potential client. You can't win if you don't enter.

- Finalists and winners are listed on the Texas Association of Builders website
- Finalists are featured in the printed and virtual copies of the Finalists' Catalog
- Winners are featured in the Sept/Oct issue of *Texas Builder Magazine*
- Finalists are considered for other publications across the state
- Finalists and winners are considered for featured articles in *Texas Builder Magazine*

Q: Where do I get an entry form?

A: It's so easy! [Click here to enter online](#) or go to <http://www.TABStarawards.com>.

Q: Where do I find what categories are offered?

A: See a list of categories [here](#).

Q: Will projects in one category (example: Custom Builder Best Kitchen) be judged against each other, no matter the price of the home?

A: Project categories for Custom Builder, Volume Builder and Remodeler are broken down by price points. An example of the breakdowns from the past can be previewed [here](#).

Q: How many categories can I enter?

A: There is no limit to the number of categories you may enter or the number of entries per category.

Q: What is the most important thing to know before entering for a Star Award?

A: Read, read and read again the requirements. The judges take into consideration if you do not complete the entry as requested.

Q: How important are the photo requirements?

A: Very important. We need print quality photographs of your project. Project photographs of winning entries will appear in the Sept./Oct. issue of *Texas Builder Magazine*.

- Judges review the photographs of entries
- Photographs are used in the Finalists' Catalog (digital and print)
- Photographs are used in the Winner's presentation during the Star Awards program.
- Photographs could be selected to be featured on the Texas Builders website or in *Texas Builder Magazine*



Q: When are the 2022 deadlines?

A: Friday, January 21, 2022 is the Early Bird Deadline. Friday, February 4, 2022 is the FINAL deadline.

Q: What do I need to know about the Early Bird Deadline?

A: To take advantage of the Early Bird pricing the entry must be **completed** and **payment submitted** in full by the Early Bird Deadline. PLEASE NOTE any entries submitted and paid for by the Early Bird Deadline will not have the option to be modified after the Early Bird Deadline. Check the [Entry Criteria](#) section of the website for the current year's deadline dates.

Q: What happens to incomplete entries?

A: Unpaid incomplete entries are discarded. Entries that are paid for but left unfinished are eligible for judging but will most likely be disqualified for incompleteness. Incomplete entries are not refunded.

Q: When I log into the system I cannot see the Star Awards.

A: "Texas Association of Builders" must be added as an Association in MY PROFILE. Click on "My Profile" → Associations → Select Drop down → Add "Texas Association of Builders"

MY PROFILE

The screenshot shows the 'MY PROFILE' interface. On the left, there are tabs for 'User Details', 'Company Details', and 'Associations'. The 'Associations' tab is active. At the top, there is a green '+ Add Association' button and a yellow dropdown menu labeled 'Select...'. Below this, there is a list of associations with a 'Remove' button and the text 'Texas Association of Builders: Texas Association of Builders'. At the bottom, there are 'Save' and 'Cancel' buttons.

Q: We have five marketing representatives for our company. All of us will be working on our Star Awards entries for our respective TX regions. Should we all create individual logins or can we share a login and all be on the same site at the same time with the same login?

A: We recommend that each representative create their own ID. If you all use one login then one person will have to be responsible for all the entries.

Q: Where can I find a list of Categories?

A: Once logged into the system → View the Main Dashboard

Q: What is the difference between a Project Description and a Project Highlight?

A: **Project Description** is what the judges see. It should paint a picture of the project. It can be either bulleted items or a short paragraph about the project. **Project Highlight** is what is used in making the script for the Awards program should the entry be selected. This should only be a few bullets or a couple sentences that describe the entry.

Q: I am submitting a Remodel project and we do not have an official before floor plan. What do I do?

A: Draw a floor plan that best represents the floor plan before the project; it does not have to be to scale. The judges need to see what changed.



Q: I am submitting a Remodel project. What kind of before pictures are needed?

A: Any picture quality that meets the size requirement will work. In the past we have had pictures taken with phones. It just needs to show where the project started so the judges see the improvements. Projects without before pictures could be subject to disqualification.

Q: My client has unique taste in furnishings, so if I am not sure I want to submit an entry, what do I do?

A: Have the pictures taken prior to the client moving back in. You can use them for both the entries you want to submit but also in your portfolio for prospective clients.

Q: What is the process after judging?

A: Please see the below outline:

- Finalists will be notified via email by **May 3rd**.
- Finalists will be posted to the [TAB website](#) in a press release.
- Winners will be recognized during the Star Awards event during the Sunbelt Builders Show™.
 - Company representative from all finalist companies is strongly encouraged to attend the Star Awards event. This is a ticketed event, so you will need to purchase a ticket to attend.
- Winners will be posted on the [TAB Website](#) after the Sunbelt Builders Show™ as well as featured in a press release.
- Winners will be featured in the Sept/Oct issue of *Texas Builder Magazine*

Q: I'm just across the border in Oklahoma. Can I enter?

A: Yes! The Star Awards accepts entries from the entire Southwest, including Texas, Arkansas, Louisiana, New Mexico and Oklahoma.

Q: Do I have to be a member of a local home builders association in one of the above listed states to enter a Star Award?

A: Yes, you need to be a builder member or associate member of a local home builders association. For additional details regarding eligibility, please see the [Eligibility](#) section of the website.

Q: Do I use my TAB or local HBA username and password to access the Star Awards?

A: No, you will need to register at www.TABStarAwards.com to set up a username and password.

Q: I entered my local association's awards program. Can I just have that rolled over to the TAB Star Awards?

A: Unfortunately, we are no longer able to facilitate these requests.

Q: Where can I find the requirements for the Grand Awards?

A: Information can be accessed on www.TABStarAwards.com Grand Awards tab.

Q: Why are the logo requirements important?

A: Winner logos are projected on to the screens during the winner's presentation; high resolutions are necessary for the image to look crisp.

Q: If I have additional questions who do I contact?

A: Please contact the TAB office at 512-476-6346