



Announcing the 2022 Star Awards Categories

GENERAL CATEGORIES FOR ALL MEMBER TYPES

Associate – Custom Builder – Multifamily
Volume Builder – Remodeler – Developer

- Poolscape Individual Residence
- Poolscape for a Community
- Special Project – Non Residence
- Landscape Design Individual Residence
- Billboard
- Television Commercial
- Radio Commercial
- Promotional 30 to 60 Second Video
- Special Event

INDIVIDUAL ACHIEVEMENT

- Construction Manager of the Year
- Construction Superintendent of the Year
- Project Manager of the Year
- Marketing Professional of the Year
- Mortgage Industry Professional of the Year
- Realtor of the Year
- Rookie Sales Professional of the Year
- Sales Manager of the Year
- On-site Salesperson of the Year
- Online Salesperson
- Warranty Service Professional of the Year
- Associate Professional of the Year
- Design Professional of the Year

ASSOCIATE CATEGORIES

- Direct Mail Piece
- Email Message
- Online Ad
- Print Ad
- Sales Brochure
- Website
- Digital Marketing Campaign
- Showroom/Sales Center
- Business Solution
- Product

MULTIFAMILY CATEGORIES

- Architectural Design
- Overall Interior Merchandising of a Model
- Overall Interior Design for Community Space
- Multifamily Complex
- Mixed-Use Community
- Multifamily Community Site Plan

VOLUME BUILDER CATEGORIES

- Semi-Custom Home*
- Interior Merchandising*
- Product Design*
- Specialty Feature/Room
- Bathroom Design*
- Kitchen Design*
- 2021 Parade of Homes™* – FREE

Volume Builder Grand Award PROMOTIONS

- Direct Mail Piece
- Email Message
- Online Ad
- Print Ad
- Sales Brochure
- Special Promotion
- Website
- Digital Marketing Campaign
- Showroom/Sales Center

CUSTOM BUILDER CATEGORIES

- Kitchen*
- Living Room*
- Owners Suite*
- Specialty Room*
- Outdoor Living Space*
- Architectural Design*
- Overall Interior Design*
- New Custom Home*
- Architectural Design for Attached Home*
- Overall Interior Design for Attached Home*
- Tiny House
- 2021 Parade of Homes™* – FREE

Custom Builder Grand Award PROMOTIONS

- Direct Mail Piece
- Email Message
- Online Ad
- Print Ad
- Sales Brochure
- Special Sales Promotion
- Website
- Digital Marketing Campaign
- Showroom/Sales Center

DEVELOPER CATEGORIES

- Community up to 50 acres
- Community 51 – 299 acres
- Community 300 – 599 acres
- Community more than 600 acres
- Community Club House
- Community Amenity

Developer Grand Award PROMOTIONS

- Direct Mail Piece
- Email Message
- Online Ad
- Print Ad
- Sales Brochure
- Special Promotion
- Website
- Digital Marketing Campaign
- Showroom / Sales Center

REMODELER CATEGORIES

- Best Addition*
- Bathroom Renovation*
- Kitchen Renovation*
- Outdoor Living Space*
- Specialty Room*
- Whole House Renovation*
- Overall Interior Design*
- Front Elevation*
- Historic Renovation*
- Historically Sensitive Renovation*

Remodeler Grand Award

PROMOTIONS

- Email Message
- Online Ad
- Website
- Digital Marketing Campaign

2022 ENTRY INFORMATION

December 2, 2021- Call for Entries Opens
January 21, 2022 – Early Bird Deadline
February 4, 2022 - **Call for Entries Closes**
May 3, 2022 – Finalists Announced
July 14, 2022 - Awards Celebration

Projects must have been completed between January 1, 2021 – Jan. 31, 2022.

Cost of Entry \$175.00
Early Bird Discount Entry Price \$125.00

Judging is by a panel of out of state industry experts

For more information visit:
TexasBuilders.org

Enter online: TABStarAwards.com

Questions, please contact Sloan Landre at Sloan@TexasBuilders.org or at 512-476-6346.



*Check category listing for price breakdown of entry.

Category names subject to change until call for entries opens. Please see website for rules and restrictions that may apply.